



DIGITAL ADVERTISING PRODUCTS & SOLUTIONS

Reach your audience across every digital touchpoint

7

Products

OUR DIGITAL ADVERTISING PORTFOLIO



01

Email
Promotion



02

Programmatic
Display



03

Programmatic
Video



04

Programmatic
Audio



05

OTT
Network



06

Digital Out
of Home



07

Mobile
Messenger

01



EMAIL PROMOTION



Emails sent to double-opt-in users within your target criteria. Advertiser content makes up the entire email and appears to be sent directly from the advertiser's name.

KEY DETAILS

- ✓ Sent to double-opt-in users only — highest consent standard
- ✓ 100% advertiser-branded — appears from your business name
- ✓ Entire email is your content — no distractions or competing ads
- ✓ Targeted to users matching your specific audience criteria

02



PROGRAMMATIC DISPLAY



MANSI Media

Display banner ads served to users who fit your targeting criteria on any brand-safe site they visit — keeping your brand top of mind across the open web.

KEY DETAILS



Served across thousands of brand-safe websites



Precise audience targeting by demographics, interests & behavior



Multiple ad sizes and formats supported



Reach users anywhere they go online

03



PROGRAMMATIC VIDEO



MANSI Media

Video ads served to users who fit your targeting criteria on any brand-safe site or app they visit — delivering your message in an engaging, high-impact format.

KEY DETAILS



Pre-roll, mid-roll, and out-stream video placements



Served across brand-safe sites and mobile apps



Audience-targeted for maximum relevance



High engagement — video drives stronger recall than static ads

04



PROGRAMMATIC AUDIO



MANSI Media

Audio ads served across streamed internet radio platforms including Spotify, iHeartRadio, podcasts, and more — reaching engaged listeners in a screen-free environment.

KEY DETAILS

- ✓ Runs on Spotify, iHeartRadio, podcasts & more
- ✓ Reaches listeners when screens aren't in view
- ✓ Companion banner ads can accompany audio spots
- ✓ Audience-targeted by genre, behavior & demographics

05



OTT NETWORK



MANSI Media

Video ads served to users viewing content via internet streaming services — FireStick TV, Roku, Sling TV, and more — rather than through a traditional cable package.

KEY DETAILS



Targets cord-cutters and streaming-first households



Reaches viewers on FireStick, Roku, SlingTV & more



High-quality, full-screen TV-like ad experience



Growing audience as traditional cable viewership declines

06



DIGITAL OUT OF HOME



MANSI Media

Any paid media displayed publicly on digital screens outside the home — billboards, transit displays, retail screens, and more — reaching people in their daily environment.

KEY DETAILS



Digital billboards, transit screens, and retail displays



Massive visibility in high-traffic public locations



Dynamic content that can update in real time



Complements digital campaigns for full-funnel coverage

07



MOBILE MESSENGER



A scrolling text display ad unit designed specifically for mobile devices — delivering your message in a distinctive, attention-grabbing format optimized for on-the-go audiences.

KEY DETAILS

- ✓ Scrolling text format — unique and attention-grabbing
- ✓ Designed exclusively for mobile device screens
- ✓ Stands out from standard banner ad formats
- ✓ Ideal for short, punchy promotional messages

WHY A MULTI-CHANNEL APPROACH WORKS



Total Reach

Cover every digital touchpoint your audience uses

Precise Targeting

Consistent audience criteria across all channels

Frequency & Impact

Multiple exposures reinforce message and drive action

Brand Safety

All placements vetted for brand-appropriate environments

Let's Build Your Campaign with MANSI Media

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