

Reaching Medicare Beneficiaries Is Easy

MANSI Media is a complete media buying service for all your print and digital advertising placement needs. We are a one-stop shop.

WE DO THE



Research



Implementation



Fulfillment

FOR



Print Placement



Digital Placement



MANSI Media
The Print & Digital Advertising Authority

We do all the legwork quickly, accurately, and seamlessly.

MANSIMEDIA.COM

Reach more Medicare Advantage or Supplemental Plan beneficiaries through print and digital media.

Media preferences of Medicare Advantage
or Supplemental Plan beneficiaries
across the U.S. (35,020,678)



73.5%

use social media. (25,731,904)



63.8%

read a newspaper
each week.* (22,343,915)

50.1%



listen to morning
drive radio. (17,542,744)

49.6%



watch cable news
networks. (17,373,799)

32.7%



read local magazines.
(11,444,810)

7.5%



purchase insurance
from direct mail. (2,626,092)

Source: 2022 Release 2 Nielsen Scarborough Report. Copyright 2023 Scarborough Research. All rights reserved.
*Read a daily, Sunday or nondaily print or digital newspaper, or visited a newspaper website, in the past week.

**Contact me today
to learn more!**

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