



## The PennSCAN Solution

The classifieds. You know, that place in the back of the paper where people look for jobs, sell cars, research real estate, and adopt cute kittens. Did you know that it's one of the most read sections of the newspaper? It's also an affordable way to get your message in front of readers.

### MANSI Media Makes it Easy to Reach Pennsylvanians

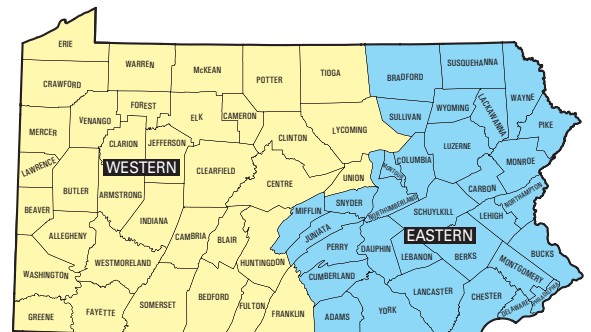
MANSI Media can quickly and easily place your line ad in classified sections all across Pennsylvania. Through our PennSCAN network, we can help you reach thousands of readers from Pittsburgh to Philadelphia, and anywhere in between – with just one phone call!

Just send us your line ad and payment by the Wednesday before the week of publication, and we'll take care of the rest!

### MANSI Media Makes it Affordable to Reach Pennsylvanians

Our PennSCAN network allows you to reach more than 2.0 million readers across Pennsylvania for the deeply discounted rate of \$495 per week. If you don't need that much coverage, you can simply advertise in either our western or eastern zone – which is also economically priced. And as an added bonus, we'll include a fifth week of advertising for free with the purchase of a four-week campaign!

	# Papers	Cost	Circulation
Full State	140	\$495*	1,267,153
Western Zone	58	\$275*	590,262
Eastern Zone	82	\$330*	676,891



We can also extend the reach of your message across the country to more than 38 million readers through our nationwide network of SCAN programs. Ask for details.

\*Calculating the cost of your classified ad is simple. Telephone numbers (including area code) count as one word. For addresses, count house number and street as two words; box number and route numbers are two words; post office and box numbers count as two words. Name of city, state and zip code each count as one word. The cost for the first 25 words is only \$495 for full state, \$275 for western zone, and \$330 for eastern zone. Cost is \$10 for each additional word. Payment must be made prior to publication.

**For more information about MANSI Media's PennSCAN Network, contact:**

**Chris Kazlauskas**, Director, Media Placement  
717-703-3025 • [chrisk@mansimedia.com](mailto:chrisk@mansimedia.com)

# Participating Newspapers

## WESTERN ZONE

Altoona Mirror (D)	Indiana Gazette (D)	New Bethlehem, Leader Vindicator	Sewickley Herald
Aspinwall, The Herald	Kane Republican (D)	New Castle News (D)	Sharon, The Herald (D)
Bedford Gazette (D)	Kittanning Leader Times (D)	Northern Cambria Star Courier	Somerset Daily American (D)
Blairsville Dispatch	Latrobe Bulletin (D)	Norwin Star	St. Marys, The Daily Press (D)
Bradford Era (D)	Ligonier Echo	Oil City, The Derrick (D)	State College, Centre County Gazette
Brookville, Jeffersonian Democrat	Lock Haven Express (D)	Penn-Trafford Star	South Hills Record
Clearfield, The Progress (D)	Martinsburg, Morrisons Cove Herald	Pine Creek Journal	Tarentum, Valley News Dispatch (D)
Connellsville Daily Courier (D)	McMurray, The Almanac	Pittsburgh Catholic	Titusville Herald (D)
Corry Journal (D)	Mercersburg Journal	Plum Advance Leader	Tyrone, The Daily Herald (D)
Cresson Mainliner	Meyersdale, The New Republic	Portage Dispatch	Warren Times Observer (D)
DuBois, The Courier-Express (D)	Monroeville Times Express	Potter Leader Enterprise	Washington Observer-Reporter (D)
Ebensburg Mountaineer-Herald	Mount Pleasant Journal	Ridgway Record (D)	Waynesboro Record Herald (D)
Greensburg, Tribune-Review (D)	Murrysville Star	Renovo, The Record	Wellsboro Gazette
Greenville, Record-Argus (D)	Nanty Glo Journal	Scottsdale Independent Observer	Westfield, Free Press Courier
Grove City, Allied News			
Huntingdon, The Daily News (D)			

**D= Daily Newspaper**

## EASTERN ZONE

Ambler Gazette	Hazleton, Standard-Speaker (D)	Newtown Advance of Bucks Co.	Salisbury Press
Ardmore Main Line Times	Hatboro Public Spirit	Newtown Square County Press	Sayre, The Morning Times (D)
Avon Grove Sun	Huntingdon Valley Globe	North Penn Life	Scranton, Times-Tribune (D)
Bethlehem Press	Intelligencer, Doylestown (D)	Northampton Press	Shamokin News Item (D)
Boyetown Area Times	Jenkintown Times Chronicle	Northeast PA Business Journal	Souderton Independent
Bucks County Courier Times (D)	Journal-Herald White Haven	Northwestern Press	Southern Berks News
Canton Independent Sentinel	Journal Pocono Plateau Blakeslee	Parkland Press	Springfield Press
Carlisle, The Sentinel (D)	Juniata Sentinel	Pennsburg, Town & Country	Springfield Sun
Catasauqua Press	Kennett Paper	Perkasie News Herald	Stroudsburg, Pocono Record (D)
Chester County Press	King of Prussia Courier	Perry County Times	Sunbury Daily Item (D)
Community Connections	Kutztown Area Patriot	Phila. Gay News	Times Herald Norristown (D)
Dillsburg Banner	Lehighon Times News (D)	Phila. Jewish Exponent	Towanda, The Daily Review (D)
Duncannon Record	Milton Standard-Journal (D)	Phila. Juniata News	Town Talk Holmes
Dushore, The Sullivan Review	Mainline Suburban Life	Phila. Public Record	Tri-County Independent
East Penn Press	Middletown Press & Journal	Phila. Roxborough Review	Valley Voice Hellertow
Forest City News	Middletown, Central Voice	Phila. Scoop USA	Whitehall-Coplay Press
Garnet Valley Press	Milford Pike County Dispatch	Phila. Sunday Sun	Wilkes-Barre, Citizen's Voice (D)
Gettysburg Times (D)	Millersburg, Upper Dauphin Sentinel	Phoenixville Phoenix Reporter	Wilkes-Barre, Times Leader (D)
Glenelden, Spirit Media Group	Mountaintop Eagle	Plymouth Meeting Colonial (The)	Willow Grove Guide
Glenside News	Newport News Sun	Pottsville, Republican-Herald (D)	Wyoming County Press Examiner
Hamburg Area Item		Reedsville County Observer	

**D= Daily Newspaper**

**FORMAT:** Statewide classifieds are line ads only. Each of our newspapers will run your ad in keeping with their classified policies – some run the whole ad in caps or bold, while others run only the first three words in caps or bold.

**DEADLINES:** Mail or fax the ad and payment to our office by Wednesday at noon prior to the week of publication.

**QUESTIONS:** Contact Chris Kazlauskas at [chrisk@mansimedia.com](mailto:chrisk@mansimedia.com) or 717-703-3025.